

SMALL BUSINESS OPPORTUNITIES



VIDEO BOARD AND SHUTTLE BUS ADVERTISING

We partner with WHHI TV to provide advertising opportunities on the tournament video boards and the general spectator shuttles. It gives local businesses a unique way to share their message with 135,000 spectators throughout event week.

VIDEO BOARD	:30 spot	168 airings	Cost: \$3,350
SHUTTLE BUS	:30 spot	80,000 impressions	Cost: \$3,800

TARTAN CLUB

Is your passion education and scholarships? The Heritage Classic Foundation has provided 4 year scholarships to more than 300 students since 1987. This is your opportunity to make a direct impact while also enjoying a private hospitality venue at the RBC Heritage. Make a \$1,000 contribution to the Heritage Classic Foundation Scholars program and all proceeds are directly attributed to scholarships. All members of the Tartan Club are then eligible to purchase the RBC Heritage Tartan Club Experience including access to a private hospitality venue overlooking the 16th green at Harbour Town Golf Links (Thursday – Sunday) complete with complimentary food and beverage, a VIP sponsor hangtag and invitations to special events.

COSTS: \$900 per weekly badge (4 maximum) • \$300 per daily ticket (16 maximum)



PATRON PACKAGE

- 12 Daily Clubhouse tickets for Thursday-Sunday (48 total) access to the tournament grounds and Harbour Town Clubhouse
- 1 sponsor parking hangtag for Thursday-Sunday
- Listing in official pairings guide
- Listing and link on the official tournament website at RBCHeritage.com and the tournament-specific website at PGATOUR.com

COST: \$4,000

